

Driven by the needs of the publishing industry

From an original book idea through to publication, publishers manage and report on several related processes and costs - many of which are unique to the industry.

Title information. Production schedules. Print estimates. Author contracts. Revenue projections. Royalty calculations. Marketing data. Supplier and customer details. These are some of the key areas that require previous, current and projected information to be pulled from diverse sources.

Managing each inter-dependent part of the publishing process is a tricky business - riddled with information bottlenecks, storage problems and inaccessible data that hinder accurate costing, scheduling and reporting. Not any more.

The Anko Publishing Manager enables you to manage your business while concentrating on producing and marketing your titles.

Break down the borders

The Anko Publishing Manager breaks down the information borders by storing all your related publishing data in one fully relational bibliographic system.

Its innovative range of features and functionality - including 'basic' and 'advanced' searching, scheduling and estimating tools - empowers you to manage, schedule and report on every related publishing process - and track the progress of each task from start to finish.

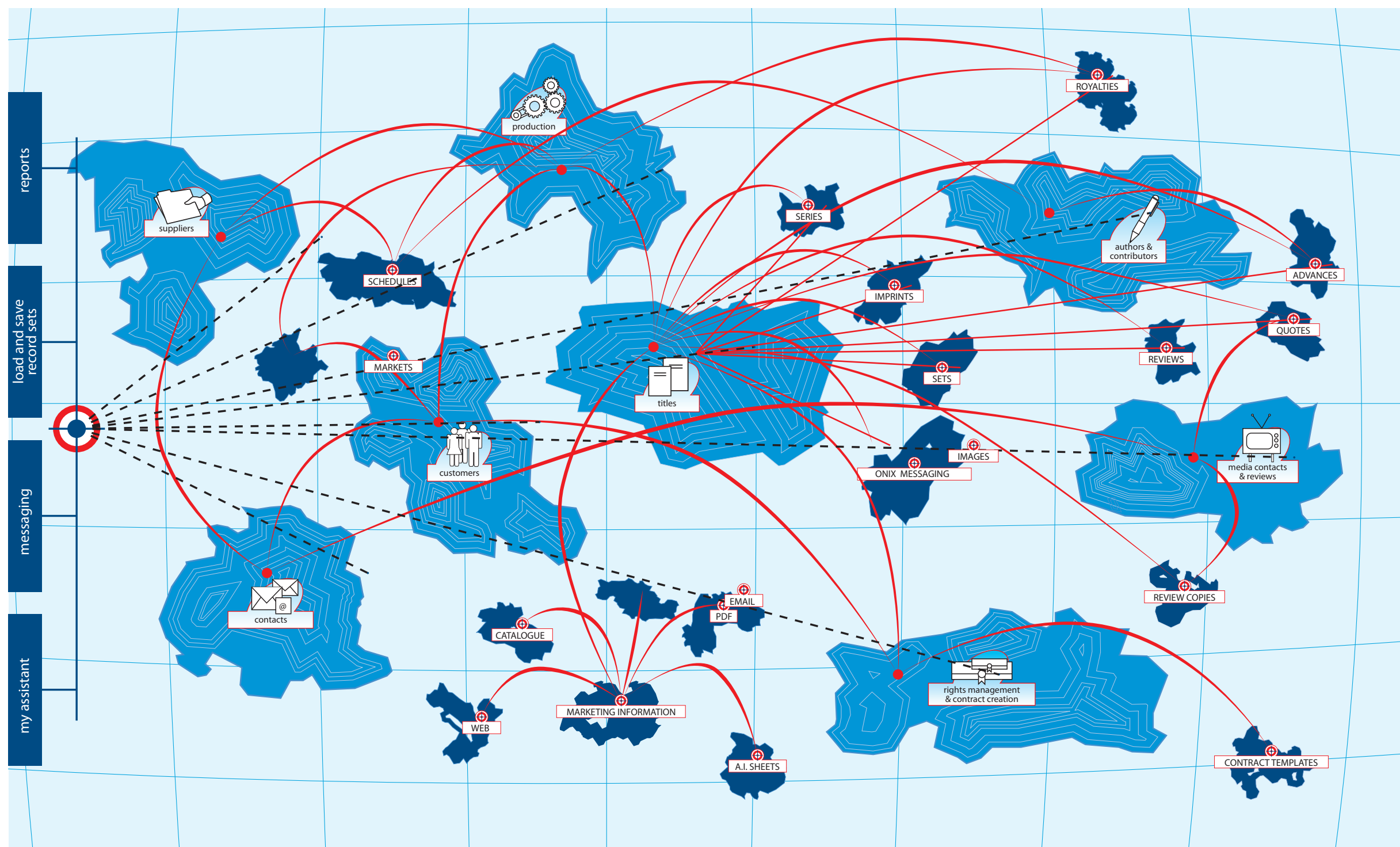
So, at any one time, you and your team can crack on with anything from preparing rights contracts to calculating multiple royalty payments, building comprehensive production schedules to estimating print costs, and designing advance information sheets to creating your own bespoke review copy lists.

Intuitive. Relational. Dynamic. Cost-effective.

The Anko Publishing Manager comes with eight standard database modules:

- Titles
- Authors & Contributors
- Production & Scheduling
- Rights Management & Contract Creation
- Media Contacts & Review Copies
- Sales & Royalties
- Customers
- Suppliers.

Every section of the database links seamlessly together, allowing you to instantly access all the required information about any individual or group of titles.



Works in tandem with your business

Unlike many other solutions, the Anko Publishing Manager works in tandem with the way your staff and systems actually operate on a day-to-day basis. And the smart interface and easy navigability make it both easy on the eye and simple to use.

How do we know? Because we developed and tested it by consulting with publishers in both the UK and USA. They told us how and why available publishing solutions weren't meeting their needs. We listened to what they said and built in the missing functionality and clarity of interface that they requested.

Complies with the ONIX standard

The Anko Publishing Manager is the most comprehensive bibliographic database available and conforms fully to the latest ONIX publishing industry standard for providing bibliographic information - which many distributors and retailers now insist upon before they will even consider stocking a title.

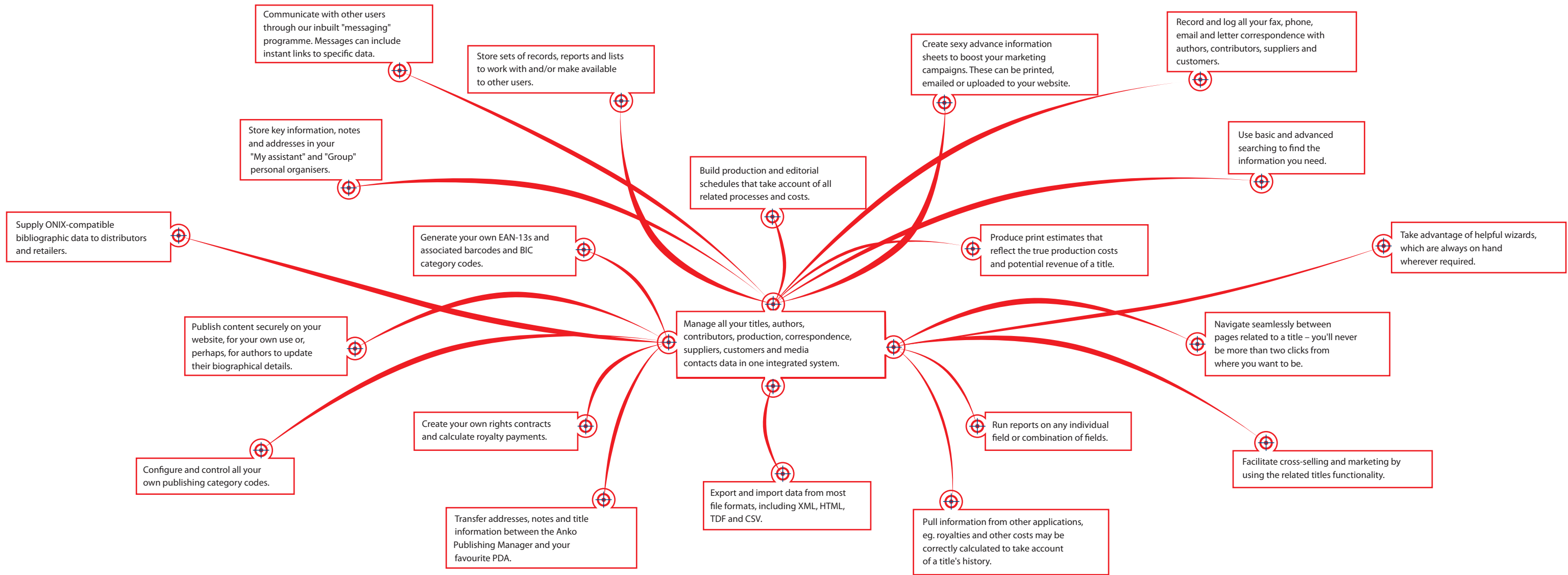
Free web demonstrations

We can provide free web demonstrations to publishers anywhere.

These are designed to show you how the system can revolutionise the management, scheduling and reporting of all related publishing processes.

We take you through all the modules of the Anko Publishing Manager dealing with any queries you may have directly on screen.

If you would like to organise a demonstration, email us at enquiries@anko.ie or call us on +353 51 96764.



About Anko

We are dedicated to providing publishers with cost-effective, cross-platform software and technical advice and support to enhance the way their businesses operate.

From a publishing background ourselves, we understand the financial constraints of growing a publishing business. That's why our solutions are affordably and transparently priced. Ask us for a quote and we'll tell you exactly what you'll need to pay. No hidden costs. Guaranteed.

Each of our products is researched, developed and tested by consulting with publishers in both the UK and US. We listen to their needs and incorporate the required features and functionality into our solutions. We then road test our products intensively before making them available.

Additionally, we provide publishers with a range of technical support and advice on network and infrastructure management, data and information security, web applications and services.

Pricing

The Anko Publishing Manager (including eight core modules, Titles, Authors & Contributors, Production & Scheduling, Rights Management & Contract Creation, Media Contacts & Review Copies, Royalties & Sales, Customers and Suppliers) as follows:

Five User APM Starter Pack (inc. 5 client licenses and server application) €7,250

Additional client licenses €1,045 each

To complement the Anko Publishing Manager, we offer a comprehensive network and installation service, training and a range of support options to suit every budget - please contact us for more details.

Answers to Some Technical FAQs

What are the technical PC and Mac specifications for running the Anko Publishing Manager?

PC: minimum specification is a Pentium 2 (or later, inc. Celeron) processor running at 300mhz with 128mb of RAM and Windows 98, 98SE, Windows ME, 2000, NT 4.0 (SP6), Windows XP.

Mac: minimum specification of a G3 processor (excluding upgrade cards) running at 500mhz with 128mb of RAM and Mac OS 8.6 or later.

The Anko Publishing Manager will not function on Windows 95 PC clients or System 7 Mac clients. For the network version of the Anko Publishing Manager, all clients should be running the TCP/IP network protocol.

Do I need to purchase separate PC and Mac versions of the Anko Publishing Manager for my users?

No. The Anko Publishing Manager is a full cross-platform solution. There is only one version and this works seamlessly across both PC and Mac platforms with exactly the same functionality available to both.

Do I need to spend a lot of money on server hardware to run the Anko Publishing Manager across a network?

No. The Anko Publishing Manager will run for most users (up to 20 users) on a server that will typically cost around \$1,500 from any of the usual vendors. The server may be Windows or Mac based. All required server software is included in the APM starter pack.

Will the Anko Publishing Manager integrate with my current office software?

Yes. Information can be exported for use in spreadsheets and mail merges or accessed via ODBC.